



BUSINESS NAME: _____

NAME: _____

ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____

BUSINESS ADDRESS (if different from above) _____

PHONE _____ CELL PHONE: _____

WEBSITE: _____ EMAIL: _____

Include a short bio on you, your work and/or your business. **Limit to 40 words or less.** This information will be copied into the brochure to let the patrons know who you are and where you are located at the Expo. Be sure to include your website and contact information, as well. If available, please include a business flyer or business card that represents your business. Use back of application if more room is needed.

Participation Investment Options:

____ Basic Partnership \$175 - Table and 8'X8' area, 2 event admission passes, Inclusion in ALL related Print and Digital marketing from August 15th-September 17.

____ Enhanced Partnership \$350 - Booth/Display Includes: Table and 8'X8' area, (4) event admission passes, Inclusion in ALL related Print and Digital marketing from August 15th-September 17 including live link, Business Bio and Picture on the Top 10 of www.ScaryToga.com Paranormal Directory in appropriate Product/Services Category.

____ Sponsor Partnership \$650 - Booth/Display Includes: Table and 8'X8' area, (4) event admission passes, Inclusion in ALL related Print and Digital marketing from August 15th-September 17 including live link, Business Bio and Picture on the LANDING PAGE of our "FRIENDS" of www.ScaryToga.com in the appropriate Product/Services Category. This FEATURE opportunity is Strictly limited to (3) businesses and can included video elements, marketing information and will be directly linked to business website.

Check all that you require:

____ Electricity (limited; bring extension cords) ____ Wi-Fi (additional \$35 charge) ____ Wall behind booth

Your full payment, which includes a \$50 non-refundable deposit, is due the same time as your application! Early Bird: \$150.00 (applications received after August 1st - \$175) Refunds will not be given after September 1st, 2016. Make checks payable to **The ScaryToga Project**. Send to: **The ScaryToga Project**, 29 Turner Place, Albany, NY 12209 or register on line, at <http://scarytoga.com/vendor-application/>. Please submit your application EARLY, as 20 positions remain as of 7/10/16, for the event and some disciplines may be limited to one vendor each. The Producer retains the right to cancel, revoke, modify or move any vendor application and/or booth. If we do not receive your payment, we cannot guarantee your space! **HOLD HARMLESS AGREEMENT:** I have read all rules carefully and agree to hold harmless Journey Within, its affiliates, associates, committee members thereof, from any claim for damages, loss, cause of action, or cost whatsoever, in connection with the Expo including but not limited to injury to person, damage to property, loss by fire, theft or any other cause, nor will I/we be a party to any law suit. This is a legal and binding hold harmless agreement.

SIGNATURE: _____ DATE: _____